With the growing demand for high-end facial treatments

30 million women are interested in non-surgical treatments

18 million women are interested in non-surgical treatments

9 million women are interested in non-surgical treatments

$45 billion potential market in the US alone!

Double chin

The #1 sign of aging for women

- Double chin: 28%
- Sagging jawline: 25%
- Turkey neck: 21%
- Cheek wrinkles: 14%
- Volume loss in cheeks: 7%

Sagging jawline & turkey neck

are a growing concern for women 55 and older

- 55+
- 45 - 54
- 35 - 44
- 25 - 34
- 15 - 24

However, all women are equally concerned about their double chin

The most important factors for women are:

- Safety
- Price
- Long-lasting results

Over 50% of women think that a single treatment procedure is a big advantage

Source: Syneron Candela proprietary online consumer survey 2015

* Assuming household income of over $50,000; U.S. Census Bureau June 2014

** Assuming treatment price of $5,000